



JADE JARIYA



415.298.3485

jj@jadejariya.com / jadejariya.com

Experience

SOLE SOCIETY

// Senior Graphic Designer, February 2016 - Present

In-house Senior Graphic Designer for e-commerce brand Sole Society. Responsibilities include managing and leading design projects, daily emails, website layouts and assets, sale campaigns, PR and marketing collateral, postcards, signage, packaging and catalog design.

COORDINATES COLLECTION & LE BLOC

// Art Director & Senior Graphic Designer, February 2015 - February 2016

In-house Art Director and Senior Graphic Designer for two modern jewelry companies. Responsibilities included leading the art direction and design for the brands across all projects of every medium, including a website redesign, emails, marketing/social campaign assets, packaging, posters, catalogs, lookbooks, postcards and brand style guides.

ELIXIR DESIGN

// Lead Web Designer, July 2014 - February 2015

Designer for all things interactive and pixels, on both small and large projects, including portfolio websites, e-commerce websites, email marketing, annual reports and various print collateral.

MORLA DESIGN

// Senior Graphic Designer, August 2012 - July 2014

Lead Designer for any and all types of projects, including portfolio websites, e-commerce websites, logos, branding, branding style guides, packaging design, posters and catalog design and production.

WILLIAMS-SONOMA: MARK AND GRAHAM

// Freelance Graphic Designer, August 2012 - July 2014

Graphic Designer for e-commerce gifting brand Mark and Graham. Projects spanned across multiple mediums, including web, print, and motion, with an emphasis on email marketing, social campaigns, lookbooks and catalog design.

GOODBY, SILVERSTEIN & PARTNERS

// Freelance Motion Designer, May - July 2012

Making motion graphics magic as an eLevel Designimator; projects included design, animation, and brainstorming for a variety of clients, including Google, TD Ameritrade, Nickelodeon and Chevy.

AUTOFUSS

// Freelance Motion Designer, January - May 2012

Design, animation, and production for all things particles and pretty, including but not limited to, title sequences, logo and branding design, presentation decks and rotoscoping fruit.

Education

CALIFORNIA COLLEGE OF THE ARTS

// Fall 2007 - Fall 2011

BFA in Graphic Design.

Skills

SPECIALTIES

Typography, branding, colors, web design, white space, obsessive organization.

SOFTWARE

Photoshop, Illustrator, InDesign, WordPress, TextWrangler, HTML, CSS, PHP, JQuery, Flash (AS 3.0).

Recognition

CALIFORNIA COLLEGE OF THE ARTS

// Thesis Award 2011

CALIFORNIA COLLEGE OF THE ARTS

// Portfolio Award 2011