

JADE JARIYA

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Experience

CORRA

Senior Visual Designer, March 2017 - Present

Senior Visual Designer for Corra, a digital agency focused on creating commerce experiences. Responsibilities include art direction and design for fashion, beauty, and lifestyle brands, with a focus on creating elegant, intuitive visuals balanced with thoughtful user experience and research.

SOLE SOCIETY

Senior Graphic Designer, February 2016 - March 2017

In-house Senior Graphic Designer for e-commerce brand Sole Society. Responsibilities included leading a complete website redesign and the design of daily emails, website layouts and assets, marketing campaigns, print collateral, store signage, packaging, and catalogs.

COORDINATES COLLECTION

Art Director & Senior Graphic Designer, February 2015 - February 2016

In-house Art Director and Senior Graphic Designer for a modern jewelry company. Responsibilities included leading the art direction and design for the brand, including a website redesign, email designs, marketing and print collateral, social campaigns, packaging, posters, print ads, catalogs, lookbooks, and brand guidelines.

ELIXIR DESIGN

Lead Web Designer, July 2014 - February 2015

Lead Web Designer at a design studio. Responsibilities included design, branding, and concepting for a variety of projects and clients, including portfolio websites, e-commerce websites, annual reports, and print collateral.

MORLA DESIGN

Senior Graphic Designer, August 2012 - July 2014

Lead Designer at a small design studio. Responsibilities included the design of brand guidelines, logos, portfolio websites, e-commerce websites, packaging, posters, catalogs, books, and internal marketing projects.

WILLIAMS-SONOMA: MARK AND GRAHAM

Freelance Graphic Designer, August 2012 - July 2014

In-house Graphic Designer for an e-commerce brand focused on gifts and accessories. Responsibilities included the design of the website, emails, social campaigns, print and marketing collateral, lookbooks, and catalogs.

GOODBY, SILVERSTEIN & PARTNERS

Freelance Motion Designer, May - July 2012

In-house eLevel Designimator at Goodby, Silverstein & Partners, focused on creating motion graphics magic. Responsibilities included designing, animating, and concepting designs for a variety of clients, including Google, TD Ameritrade, Nickelodeon, and Chevy.

AUTOFUSS

Freelance Motion Designer, January - May 2012

Designer and animator at a video production studio. Responsibilities included the design of title sequences, mood boards, pitch and presentation decks, and internal marketing projects.

Education

CALIFORNIA COLLEGE OF THE ARTS

Fall 2007 - Fall 2011

BFA in Graphic Design

Skills

SPECIALTIES

Art direction, branding, typography, web design, layouts, white space, and obsessive organization.

SOFTWARE

Sketch, Principle, Invision, Photoshop, Illustrator, InDesign, After Effects, HTML/CSS.